GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT&C Dept – Calendar of Events for the year 2013 – List of national/international ICT/Electronic Hardware Exhibitions, Conferences & Events for Reimbursement of 100% / 50% Subsidy on Exhibition stall Rental by ICT/Electronic Hardware companies – Notified – Orders – Issued.

INFORMATION TECHNOLOGY AND COMMUNICATIONS (Promotions) DEPARTMET

G.O.Ms.No. 9   **Dated:15 .03.2013**
                                                         Read the following:

1. ICT Policy 2010-2015 issued vide G.O.Ms.No.9, IT&C Department, dt:07.07.2010.
2. Electronic Hardware Policy 2012-2017 issued vide G.O.Ms.No.27, IT&C Department, dt:24.07.2012.
3. Representation from Electronics and Computer Software Export Promotion Council (ESC) dt:28.01.2013.

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ORDER

The ICT Policy and Electronic Hardware Policy of Government of Andhra Pradesh in the GOs first and second read above respectively, seeks to promote the participation of ICT/Electronic Hardware Companies in the national/International ICT/Electronic Hardware Exhibitions, Conferences & Events. The ICT Policy and Electronic Hardware Policy encourages participation of ICT/Electronic Hardware companies of different focus areas/ verticals such as startups, SME, Product/R&D, Animation & Gaming, Engineering services, etc, and penetrate into International markets by appropriately utilizing such platforms to enhance their business opportunities.

2.   The Government after carefully examining the business potential of the ICT/Electronic Hardware Exhibitions, Conferences & Events that are being conducted in the country & abroad and based on the feedback received from ICT/Electronic Hardware Industry Associations has identified the following national/ international ICT/Electronic Hardware Exhibitions, Conferences & Events for participation by ICT/Electronic Hardware companies of the State for the year 2013:

S.No.	Name of the Exhibition/Conference	Periodicity	Organizers
1	Advantage AP	Annually	Government of Andhra Pradesh
2	NASSCOM Product Conclave	Annually	NASSCOM
3	eINDIA	Annually	eINDIA in association with State and Central Ministries
4	NASSCOM Emergeout Conclave	Annually	NASSCOM
5	NASSCOM Leadership Forum	Annually	NASSCOM
6	ACM India	Annually	ACM(Association of Computing Machinery)
7	TiE-ISB Connect	Annually	TiE – Indian School of Business
8	BankNet's annual banking CIO/CTO event	Annually	BankNet
9	Indian Banks Association- Banking Technology Conference & Awards	Annually	Indian Banks Association

10	ISA – Vision Summit	Annually	Indian Semiconductor Association
11	Convergence India Expo	Annually	Exhibitions India Group(Ministry of Communications and IT, GoI and is certified by the US Dept of Commerce).
12	Interop - Expo	Annually	INTEROP
13	India Telecom - International Exhibition & Conference	Annually	Ministry of Telecommunications& FICCI
14	LISA Forum India - Conference and Exhibition	Annually	LISA (The Localization Industry Standards Association (LISA) is a not-for-profit industry association based in Switzerland).
15	VAS Asia	Annually	Bharat Exhibitions
16	QAI's Annual International Software Testing Conference	Annually	QAI
17	EUROSTART Conferences	Annually	Eurostar Conferences
18	Star East Testing Conferences	Annually	Software Quality Engineering
19	Star West Testing Conferences	Annually	Software Quality Engineering
20	GITEX Dubai	Annually	GITEX
21	CeBIT Hannover, Germany, Australia, Turkey and China	Annually	CeBIT
22	Semicon West	Annually	SEMICON WEST
23	China Soft	Annually	Chengdu, China
24	Consumer Electronics Show, Las Vegas	Annually	Consumer Electronics Association
25	Solarcon India	Annually	MMRE&IRDA
26	Electronic India and Productonica India	Annually	Messe Munchen International. Germany
27	Electronica	Annually	Messe Munchen International. Germany
28	Electronics for You EXPO	Annually	EFY Group, India
29	Smartcard Expo	Annually	Electronics Today
30	India Soft	Annually	ESC, Govt of India
31	Japan IT Week	Annually	ESC, Govt of India
32	Bangalore IT.biz	Annually	Govt. of Karnataka

3.   The 100% / 50% subsidy of stall rental on reimbursement basis for participating in national/International ICT/Electronic Hardware Exhibitions, Conferences & Events, as per the ICT Policy and Electronic Hardware Policy, would be made available to such eligible ICT/Electronic Hardware companies, as per the following terms and conditions:

▪ The subsidy is available only to the ICT/Electronic Hardware companies as mentioned in the ICT Policy 2010 – 2015 and Electronic Hardware Policy 2012-2017.
▪ Prior intimation shall be given by ICT/Electronic Hardware companies of the State to the IT&C Department before participation in the national/International ICT/Electronic Hardware Exhibitions as mentioned in Para 2 above.

- Reimbursement of 100% / 50% subsidy on the cost of stall rentals would be limited to stall space rental cost for 9 sq mts.
- Proof of participation and copy of Invoice should be submitted to IT&C Dept for reimbursement after the event.
- The ICT/Electronic Hardware company will file a report on its participation, including business generated thereon.
- The incentive is available to ICT/Electronic Hardware companies based in Andhra Pradesh only.

4.   Copy of this order is available online at www.apit.ap.gov.in and www.goir.ap.gov.in.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SANJAY JAJU,
SECRETARY TO GOVERNMENT

To
All the ICT/Electronic Hardware Companies of AP.
The President, ITsAP, Hyderabad.
The Secretary, ITsAP, Hyderabad.
The President, Electronic Industries Association of AP (ELIAP).
The Regional Director, NASSCOM, Hyderabad.
The Vice Chairman, ESC, New Delhi.
The Development Commissioner, AP IT SEZs, Hyderabad.
The Director, Software Technology Parks of India, Hyderabad.
The President, Visakhapatnam IT   Association (VITA), Visakhapatnam.

Copy to:
The PS to Hon'ble Minister for IT&C.
The Principal Secretary to Govt, Industries & Commerce Department.
The Principal Secretary to Govt, Finance Department.
The Commissioner of Industries, Hyderabad.

// FORWARDED : : BY ORDER //

SECTION OFFICER.